

SPONSORSHIP MENU

	GRASSROOTS \$3500.00 6 Available	Supporting \$1700.00 6 Available	Classroom \$1000.00 3 Available	Breakfast \$750.00 3 Available	Beverage Break \$500.00 5 Available
Company Name or Logo will be displayed on:	Attendee folder labels Top of conference signage ITA Website Pre-conference emails ITA Facebook Advertisement loop during general session	Conference signage ITA Facebook Advertisement loop during general session	Conference Signage & Classroom Entrance ITA Facebook	Signage at breakfast tables ITA Facebook	Signage at break stations
Exhibitor Booth	Included: 2-day Booth with advanced selection	Included: Booth with advanced selection	Booth Package Option +\$400 [booth, 1 conf. reg.]	Booth Package Option +\$400 [booth, ¼ page ad, 1 conf. reg.]	
Conference App	Enhanced Sponsor Page	Enhanced Sponsor Page	Logo & General Business Info	Logo & General Business Info	Logo & General Business Info
Conference App Enhanced Sponsor Page Upgrade	Included	Included	\$100	\$100	\$200
Conference Registrations	4 Included	2 Included (\$225 each add'l.)	1 Included (\$225 each add'l.)	Discounted @ \$225 p/p	Discounted @ \$225 p/p
Program Advertisement	Full page	Half page	Quarter page	Available for purchase	Available for purchase
Conference Recognition	Podium recognition during all plenary sessions/activities	Podium recognition during conference			
Swag Bag item placement	YES	YES	YES	YES	YES
Conference Mailing List	YES	YES	YES	YES	
Included in Conference Program	YES	YES	Description of presentation in conference program book		
Game Night Host	YES- First choice	Next Option	Next Option	Next Option	
Classroom Presentation Time			Allotment of one 75 min. break-out session for company presentation		

EXHIBITOR BOOTH PACKAGES

	<i>2022 Associate Member Exhibitor</i>	<i>Guest Exhibitor</i>	<i>2022 Member Township Exhibitor</i>
	\$650.00 + Door Prize	\$750 + Door Prize	No Charge
ITA Facebook	Logo Displayed	Logo Displayed	Logo Displayed
Exhibitor Booth	1 6' Draped Table, 2 Chairs	1 6' Draped Table, 2 Chairs	1 6' Draped Table, 2 Chairs
Conference Registration	1 Included (\$225 each add'l.)	1 Included (\$225 each add'l.)	Not Included
Conference Program Advertisement	Complimentary Quarter Page	Available for purchase	Available for purchase
Conference App	Logo & General Info	Logo & General Info	Logo & General Info
Conference App Enhanced Sponsor Page Upgrade	\$100	\$200	N/A
Conference Mailing List	YES	YES	N/A
Swag Bag item placement	YES	YES	YES
Listed in Conference Program Exhibitor List	YES	YES	YES

Online booth reservations are available now (EDT) at <https://www.ita-in.org/2022-conference>

Reservations will take place in real time for first come, first served. Visit the website and follow the instructions to complete the online form for Exhibitor Booth Reservation. If you need assistance contact kevans@ita-in.org for assistance.

We are expecting approximately 25-30 booths in this year's Trade Show. The show will take place on the 2nd floor of the Sheraton Indianapolis Hotel at Keystone Crossing.

Booth fees include one 6 Ft. draped table (Please specify on the form if a table is NOT needed). All booth personnel must be registered for the conference and are provided access to attend all conference seminars & activities. Electricity or other service needs must be arranged with the Sheraton. If your display is free-standing, please inform us so that your space will not include a table.

2022 A' LA CARTE ADVERTISEMENT

Refer to the specs on the following page. Please mark your selection below. All artwork must be received by AUGUST 23 to guarantee placement. Advertisements and logos must be emailed in 300dpi or higher in .jpg or .pdf format to ddrskell@indianatownshipassoc.org. We will notify you immediately if your choice is not available.

	MEMBER	NON-MEMBER
Back Cover (color)	<input type="radio"/> \$600	<input type="radio"/> \$750
Inside Back (b/w)	<input type="radio"/> \$450	<input type="radio"/> \$600
Full Page (b/w)	<input type="radio"/> \$350	<input type="radio"/> \$450
Half Page (b/w)	<input type="radio"/> \$175	<input type="radio"/> \$275
Quarter Page (b/w)	<input type="radio"/> \$90	<input type="radio"/> \$150
Business Card	<input type="radio"/> \$50	<input type="radio"/> \$50

ADVERTISING SPECS

FULL PAGE

7 ½" x 9 ¾"

QUARTER PAGE

3 ½" x 4 ¾"

HALF PAGE

7 ½" x 4 ¾"

BUSINESS CARD

4 ½" x 2"